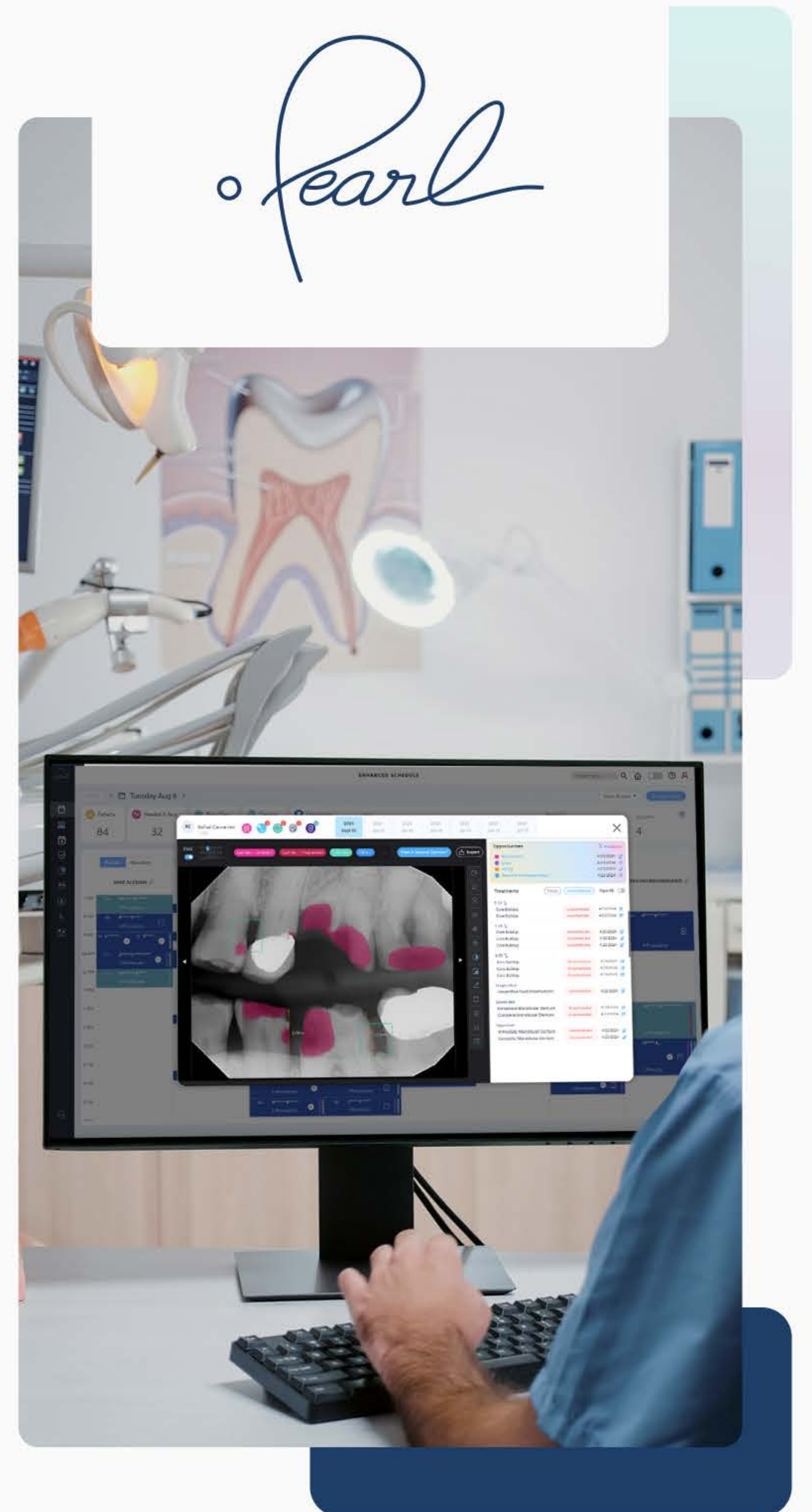


# How P4D Supports Growth with Confidence, Consistency—and Pearl's AI

Partnerships For Dentists (P4D) is a fast-growing dental group navigating the dual challenges of scaling care and maintaining quality. With experienced doctors operating at capacity and new recruits needing clinical support, Chief Clinical Officer Dr. Greg Kerbel turned to Pearl to solve three critical needs:

- Support onboarding for young doctors
- Enhance diagnostic accuracy across the board
- Standardize care without adding to clinician workload



## At a glance

### Partnerships for Dentists

40

Pearl-activated practices

90

Associates of varying experience

3



P4D  
PARTNERSHIPS  
FOR DENTISTS

Imaging platforms

## Challenge

P4D needed a system-wide approach that improved diagnostic accuracy among fast-moving, veteran clinicians while helping early-career clinicians diagnose and present with confidence.

## Approach

The organization selected Pearl's **Second Opinion**, for its superior pathology detection, easy-to-use interface, and ability to integrate with all three of its multiple imaging platforms. It also implemented **Practice Intelligence**, Pearl's practice insights engine.



# Results

Diagnoses surged by **35%** after P4D implemented Pearl system-wide, resulting in more advanced treatment planning and higher production.

*“Pearl is never rushed. It’s always faster than we are—and it’s always thorough.”*

— Dr. Greg Kerbel,  
Chief Clinical Officer, P4D



**35%**

increase in newly diagnosed dentistry

**44%**

boost in newly diagnosed procedures

**\$29.5 M**

more in newly identified dentistry

Pearl's AI-powered dental software ensured diagnostic accuracy and quality care, driving growth through three key improvements:



## Confidence from Day One

Pearl's easy-to-use interface and clear, colorful highlights offered young dentists a non-judgmental **“Second Opinion,”** building confidence in their diagnoses and encouraging more advanced treatment planning that improved production per treatment by **7%**.

## Speed with Accuracy

For seasoned dentists, Pearl delivered instant, high-precision diagnostics that improved clinical consistency without slowing the pace of care—resulting in **35%** more monthly diagnoses.

## No Opportunity Left Behind

Practice Intelligence’s automated chart audits surfaced untreated needs—pointing doctors and hygienists to patients ready for care. The result? **\$29.5M** in dentistry uncovered and acted on.